

FOREST LAKE YOUTH FOOTBALL

“Will strive to provide young athletes the opportunity to develop disciplined life-skills through family, friends, and the game of football.”

FLAAA - Dedicated to supporting and participating in the positive development of youth.

MEETING: Thursday, July 14th, 2022 at Summerfield Park Pavillion at 6pm
IN ATTENDANCE: Derek, Neil, Casey, Sonja, Shannon, Becky, Mike K, Mike M

I. Call to Order

Casey 6:17

II. Mission Statement

Mike K.

III. Secretary Report/Approve June minutes

- [June Minutes](#)
- Discussion around implementing a new registration software in November called Team Sideline. It does everything we want it to do. It would replace our current registration, website, scheduling software, email service, and more. Processing and transaction fees are less than SE.
- All grade coordinators have access to their SE registration. Shannon will forward any late registrants to the proper coordinator to open registration and update rosters/jerseys.
- Motion to approve June Minutes by Shannon, second by Sonja - motion passed

IV. Treasurer Report/Approve Treasurer report

- June report balance: \$47,963.12
- Current balance: \$85,468.72
- Deposits since last report
 - \$39,983.00 (SportsEngine Registration Fees)
 - \$5.08 (earned interest)
- Expenses since last report
 - \$2,267.39
- Potential correlation between Facebook ad expenditures on June 13/14th and spike in registrations? Biggest days for registration were June 14th-17th (\$23,976.80).
- Quickbooks is up and running, yay!
- Do we want or need a “Square”?
 - Board agreed this would be helpful. We can leave a laptop at the tent for processing.
- Any lawful purpose expenses to bring to FLAAA next week?
 - None at this time.
- Motion to approve Treasury report by Sonja, second by Neil - motion passed

V. Board Reports:

- Fundraising/Dibs/Sponsors:

- New dibs link for 2022 is live.

- Derek will begin adding dibs starting with 4-6th grade equipment and pizza pick up night.

- Derek to refine Heggies order forms and send to Shannon to print.

- All dates are on the calendar.

- Derek to price helmet stickers.

- Heggies prizes: 1st place - Vikings game, 2nd and 3rd place - Gophers tickets

- Equipment and Fields:

- Footballs, 5 down and yard markers ordered.

- Lots of turf dates sent by AD Hennen - Yay! Need to secure them all right away.

- We'll likely be using Linwood field as well.

- Painting: motion to approve a budget of \$4,500 for Community Ed and high school to cover field painting needs by Shannon, second by Sonja - motion passed

- Uniforms: Slim to none chance that we get our same uniforms as last year. The Augusta plant is up and running but football is the last thing they are firing up 🔄 and they are backordered. The replacement jersey will be just as great.

- Ref Coordinator: Not present but Casey shared that Stone shared that MEYFL would like to set up some scrimmages for 4th-8th grades. We're also pursuing Huntington Bank as a potential tournament this fall.

- Marketing Coordinator:

- multiple email blasts and ads run as we approach registration end

- website updated daily

- Received Josh's banner

- CPR training schedule for Wednesday, August 10th @ 7p

- 24-36 people

- Will send info to coaches once we have the list

- 4th Grade Coordinator: Initiated rosters and jersey order, 2 teams

- 5th Grade Coordinator: 2 teams

- 6th Grade Coordinator: 3 teams

- 7th/8th Grade Coordinator: 7th grade - 3 teams, 8th grade - likely 3 teams

VI. Committees:

- o **Rules and Ethics** - Casey to send rules to outer cities. Trusted Coaches and USA football certifications need to go out to FL and CL coaches asap.

- o **Coaches and Player Development** - Coaches need a written plan. Working on completion of updated coaches manual for website.

VII. FLAAA Report:

- Gave out \$10,000 in grants to Caddooles

- If we have any field needs or repairs needed, take a pic and send it to AI.

VIII. OLD Business:

- [Action Items](#) list > please check this to stay on top of tasks needing completion.
- Varsity update from Brad
 - Equipment handout complete for returning players
 - Remaining pick up August 11th @ 6p
 - Ranger Power and Youth Camp coming up (we've promoted both)
- Becky working to schedule CPR training with the FL Fire Department
- Please check emails and be responsive and make meetings

IX. NEW Business:

- Varsity update from Casey
 - Mini camp starts again next week
 - BSU camp the following week

X. Next Board Meeting: Wednesday, August 10th - Fireside - 6pm

XI. ADJOURN 8:05pm

Motion to adjourn by Sonja, second by Mike M - motion passed